

THINK LIKE A

DESIGNER

10 TIPS
FROM
DESIGNERS

1

EMBRACE

CONSTRAINTS

2

PRACTICE

RESTRAINT

3

ADOPT THE
BEGINNER'S
MIND

4



**CHECK
IT AT
THE
DOOR**

5

FOCUS ON THE

EXPERIENCE

OF THE DESIGN



6

BECOME A
MASTER

STORY-
TELLER

7

THINK
COMMUNICATI-
ON
NOT DECORATION

8

OBSESS ABOUT

IDEAS

NOT TOOLS

9

**CLARIFY YOUR
INTENTION**

**WHAT'S YOUR
INTENTION?**

10

SHARPEN YOUR

**VISION &
CURIOSITY**

**SEE THE LESSONS
ALL AROUND YOU!**

11

**LEARN THE
RULES**

**& KNOW WHEN
TO BREAK 'EM**

THINK LIKE A

DESIGNER

GARR
REYNOLDS

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